

# CERTIFICATE IV IN ENTREPRENEURSHIP & NEW BUSINESS

## PREPARE FOR YOUR SMALL BUSINESS VENTURE

2018 Champion of Entrepreneurship - Presented by EY

The **BSB40320 Certificate IV in Entrepreneurship and New Business** is designed for individuals looking at kick-starting their own business or those currently running their own small business. Students will gain the skills and knowledge to develop core business skills including finances, legal and risk management, marketing, and developing business plan.

### This course is designed for:

- **Aspiring Entrepreneurs:** This nationally recognised qualification will help you turn your idea into a viable business.
- **Business Owners:** The course is designed to equip you with effective strategies that you can apply to grow your existing business.
- **Business Professionals:** This online qualification will give you the skills needed to kick-start your career or get promoted within your organisation.

### Course Inclusions:

- One on one personal conversation with a Business Coach to discuss Business Plan or Idea before course commencement
- A Business Development Diary to help you clarify your business ideas and objectives before and during your journey.
- Help to develop your business plan and two-year financial forecast.
- Access to our Exclusive Masterclass sessions with our Founder Sarina Russo to further develop your business skills
- Quarterly one on one mentoring sessions with an expert Business Coach

### Course Outcome:

- BSB40320 Certificate IV in Entrepreneurship and New Business

### How to Apply:

Visit [www.sri.edu.au](http://www.sri.edu.au) and click on Apply Now to get started. For more information contact us on 1300 783 483 or [selfemployment@sarinarusso.com.au](mailto:selfemployment@sarinarusso.com.au)



#### Course Delivery:

- Online/Virtual



#### Course Duration:

- 12 months



#### Intakes:

- Weekly.



#### Cost:

- \$ 4990.

### Course Structure:

4 Core Units + 6 Elective Units

Unit Code	Unit Name
BSBESB301	Investigate business opportunities
BSBESB401	Research and develop business plans
BSBESB302	Develop and present business proposals
BSBESB303	Organise finances for new business ventures
BSBESB304	Determine resource requirements for new business ventures
BSBESB403	Plan finances for new business ventures
BSBESB405	Manage compliance for small businesses
BSBESB407	Manage finances for new business ventures
BSBESB402	Establish legal and risk management requirements of new business ventures
BSBESB404	Market new business ventures

All courses are subject to change and availability.



## ENTREPRENEURSHIP & NEW BUSINESS CUSTOMISED PROGRAMS

The **BSB40320 Certificate IV in Entrepreneurship and New Business** qualification is made up of 3 valuable business skill sets. For students not undertaking the full qualification, we also offer alternative programs for those wishing to customise their learning.

Students enrolling into a skill set, will still enjoy all course inclusions as those completing the full qualification and will be offered an opportunity to discuss which program is most suitable with a Business Coach prior to enrolment.



### BSBSSI02 – Micro Business

Micro Business is suited to an individual starting out in establishing or operating a business providing self-employment. Students will learn to identify new business opportunities and learn legislation affecting the business. Students will develop their new business plan and strategy as part of this course.

**Course: Units:**

*BSBESB301 - Investigate business opportunities*

*BSBESB401 - Research and develop business plans*

**Tuition Investment: \$800\*    Duration: 3 Months**

*\*Inclusive of 1 mentoring session with a Business Coach*



### BSBSS00103 – New Business Ventures

This course is suited to an individual who has begun their new business journey and wishes to develop further in the areas of presenting business proposals and business resource planning. Students will develop or improve on their business and strategic plan.

**Course: Units:**

*BSBESB301 - Investigate business opportunities*

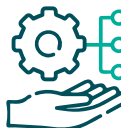
*BSBESB302 - Develop and present business proposals*

*BSBESB303 - Organise finances for new business ventures*

*BSBESB304 - Determine resource requirements for new business ventures*

**Tuition Investment: \$1,600\*    Duration: 6 Months**

*\*Inclusive of 2 mentoring sessions with a Business Coach*



### BSBSS00104 – Small Business Management

Small Business Management encompasses important components of business strategic planning. Students will develop or improve their Business Plan, and will be able to successfully review, plan and manage the business financial activities. Students will learn to identify and control compliance matters within their business.

**Course: Units:**

*BSBESB401 - Research and develop business plans*

*BSBESB403 - Plan finances for new business ventures*

*BSBESB405 - Manage compliance for small businesses*

*BSBESB407 - Manage finances for new business ventures*

**Tuition Investment: \$1,600\*    Duration: 6 Months**

*\*Inclusive of 2 mentoring sessions with a Business Coach*

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*Successful completion of skill set units will contribute to students gaining a full BSB40320 Certificate IV in Entrepreneurship and New Business qualification. All courses are subject to change and availability.*